

# Reseller manual

## Background information

- Opentracker.net was designed for & encourages reseller partnerships.
- We built Opentracker with webmasters in mind.
- Opentracker.net is primarily a B2B service, enabling your clients to use Opentracker.net without having to purchase accounts.
- For example if you are a design agency you can offer each client access to his or her own statistics as a service.
- If you own multiple sites you can set up unique login IDs for all your businesses.
- This enables you to track multiple sites, managed by a single account: one login name and password, and set permissions for additional login IDs (clients, colleagues, etc).
- You will be billed for each site within the account according to our payment structure.
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## Why would I want to be a reseller?

There are a number of reasons to become a reseller.

- As you familiarise yourself with Opentracker, you can offer your clients a great value-added service through which they can see the effects of your work.
- It will encourage your clients to take an active interest in their sites.
- Each of your clients will only see their own stats. You can offer our service to your clients without having to share your login and password.
- With a reseller account you can license Opentracker.net to your clients, and profit from the yearly discounts. This means that you can generate passive income.

## Rebranding

We have developed the capability to provide a rebranded version of Opentracker either with or without a logo. There are some set-up / licensing fees associated.

Please [contact us](#) with any ideas concerning reseller options, rebranding, etc.

## How it works

1. The first step is to create an Opentracker.net account.
2. Management is implemented on the "account" page after logging in.
3. Once you have opened an account, additional sites and/or login IDs may be added by using the "add site" option to enter URL (domain) names for each new site.
4. Every site added received a free trial.

Each domain entered will trigger a series of automated events:

- A new four week free trial account will be initiated
- The new site will be added in your account page
- An email with all the new account information and a NEW script will be sent to you. This script will differ from your original script
- You (admin) will be able to create new users and set privileges
- After the four-week trial period a "payment notification" will appear. For continued access to the stats, subscription activation is required. Payment will be calculated based on the pageviews generated during the trial period

**Please be aware of the following items:**

We will bill the person (reseller) that has added a new site. Each site added will receive a free four-week trial, after which time accounts will be payable. Billing your clients is your responsibility. As a reseller discounts apply to you (see table below). It is entirely up to you to decide how much to bill your client.

**Reseller discounts**

As a reseller you can earn passive income by selling Opentracker.net services. This is possible because we discount your additional sites. The discounts are variable and grow with sites added. Discounts are valid as long as the sites are active and paid for.

**Reseller prices and discounts**

For the latest prices and discounts see:

[http://www.opentracker.net/en/pricing/pricing\\_detailed.jsp#multiplesites](http://www.opentracker.net/en/pricing/pricing_detailed.jsp#multiplesites)

**Billing your clients**

As a reseller, you are responsible for billing your clients. We advise you to do this immediately after we send you your payment reminder. In this reminder we will tell you what the yearly or monthly costs will be, based on the pageviews generated during the four week trial period, and the above discount table.

For legal notice and privacy statement, please visit <http://www.opentracker.net>